

## 16th escar Europe – Sponsorship Menu The World’s Leading Automotive Cyber Security Conference

### Invitation to sponsor escar Europe 2018

isits AG – international school of IT Security invites you to sponsor the escar Europe 2018 security in cars conference on November 13 to 14 2018, MCE Conference Center, Brussels, Belgium.

Is your company looking for a dedicated gateway to experts in automotive Cyber Security? Whether you are looking for expertise in product innovation, repositioning or benchmarking – you can be sure you will meet someone at the world’s leading Automotive Cyber Security conference! Last year we had close to 300 attendees. We hope to surpass this number in 2018. Additional event information is available at [www.escar.info](http://www.escar.info).

The overall goal and objective of escar is to provide a forum for collaboration among private industry, academia, and government regarding modern in-vehicle Cyber Security threats, vulnerabilities, and risk mitigation/countermeasures. In addition to Cyber Security, escar also addresses other automotive security issues such as electronic theft protection and new digital business models. International, high-quality speakers give recent insights and encourage discussions. Its program includes talks about security engineering, formal methods, development & validation tools, security standardization and security economics for automotive domain; as well as security of vehicular on-board, passenger and V2X communications, security of software downloads, open vehicle application platforms and many more.

Please see the attached “escar Europe 2018 Sponsorship Menu” for the various sponsorship options and what is included with each option. If you are interested in the exhibit display option, please note that there is only a limited number of display tables available. Exhibitors will be accepted in the order of incoming registrations.

To register, please complete the attached Sponsor Registration Form and email it to [baardseth@is-its.org](mailto:baardseth@is-its.org). Don’t hesitate to contact me if you have any questions.

We hope you can join us!

Best regards,

Birgitte Baardseth  
Managing Director

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[www.escar.info](http://www.escar.info)

## Sponsorship Menu

### **Exhibition Display** (limited) **4.499,00€** plus 19 % VAT

- ✓ One display table
- ✓ 1 full attendee registration, incl. conference dinner
- ✓ Option to purchase 2 additional full attendee registrations at a reduced rate of 499,00€ plus VAT.
- ✓ Your company profile and logo included on the escar website until the end of the conference (submit as soon as possible to ensure maximum exposure)
- ✓ Your company's information and logo included in the event materials (must submit by October 4th to insure inclusion)

### **Conference Supporter** **2.499,00€** plus 19 % VAT

- ✓ 1 full attendee registration, incl. conference dinner
- ✓ Option to purchase 1 additional full attendee registrations at a reduced rate of 499,00€ plus VAT.
- ✓ Your company profile and logo included on the escar website until the end of the conference (submit as soon as possible to ensure maximum exposure)
- ✓ Your company's information and logo included in the event materials (must submit by October 4th to insure inclusion)

### **Lunch sponsor** (2 available, Day 1 and Day 2) **3.499,00€** plus 19 % VAT

- ✓ Your company logo displayed on table tents during lunch
- ✓ Distribute your branded giveaway on the conference (optional)
- ✓ 1 full attendee registrations, incl. conference dinner
- ✓ Option to purchase 1 additional full attendee registrations at a reduced rate of 499,00€ plus VAT.
- ✓ Your company profile and logo included on the escar website until the end of the conference (submit as soon as possible to ensure maximum exposure)
- ✓ Your company's information and logo included in the exhibitor section of the event materials (must submit by October 4th to insure inclusion)

### **Dinner sponsor** (1 available) **3.499,00€** plus 19 % VAT

- ✓ Your company logo displayed on table tents during dinner
- ✓ Distribute your branded giveaway on the conference (optional)
- ✓ 1 full attendee registrations, incl. conference dinner
- ✓ Option to purchase 1 additional full attendee registrations at a reduced rate of 499,00€ plus VAT.
- ✓ Your company profile and logo included on the escar website (submit as soon as possible to ensure maximum exposure)
- ✓ Your company's information and logo included in the exhibitor section of the event materials (must submit by October 4th to insure inclusion)

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## Sponsor Registration Form - escar Europe, November 2018, Germany

Please select from the following sponsorship options

**1. Exhibit Display €4.499** plus 19 % VAT

Please indicate if you would like to purchase additional full registrations at €499,00 plus VAT each:

One (1) additional registration                       Two (2) additional registrations

Note that reduced registrations cannot be added at later time.

**2. Conference Supporter, €2.499** plus 19 % VAT

Please indicate if you would like to purchase additional full registrations at €499,00 plus VAT each:

One (1) additional registration

Note that reduced registrations cannot be added at later time.

**3. Lunch Sponsor, Day 1 €3.499** plus 19 % VAT

Please indicate if you would like to purchase additional full registrations at €499,00 plus VAT each:

One (1) additional registration

Note that reduced registrations cannot be added at later time.

**4. Lunch Sponsor, Day 2 €3.499** plus 19 % VAT

Please indicate if you would like to purchase additional full registrations at €499,00 plus VAT each:

One (1) additional registration

Note that reduced registrations cannot be added at later time.

**5. Dinner Sponsor, Day 2 €3.499** plus 19 % VAT

Please indicate if you would like to purchase additional full registrations at €499,00 plus VAT each:

One (1) additional registration

Note that reduced registrations cannot be added at later time.

**Check here, if you have registered as a sponsor for escar USA 2018. Include proof of sponsor registration to qualify for the 10% discount. The discount does not apply to registration passes.**

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[www.escar.info](http://www.escar.info)

isits AG International School of IT Security, Huestr. 30, 44787 Bochum, Deutschland

## Your contact and billing information:

Company Name:

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Your Name:

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Email:

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Phone:

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Billing Contact:

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Billing Address:

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Your Signature:

Date:

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