

As the event host of escar USA 2021 Embedded Security in Cars conference, ESCRYPT invites you to sponsor this year's event on May 12-13. It will be held virtually on an easy-to-use event platform that includes exhibit space, networking and a presentation stage. We expect nearly 300 security professionals to attend. The program is currently under development, once finalized, any additional event information will be available at [www.escar.info/escar-usa](http://www.escar.info/escar-usa).

Following is an overview of the virtual event's sponsorship opportunities. Please note that they are limited and will be available on a first-come basis.

To secure a sponsorship, please complete the attached Sponsor Registration Form and email it to me at [shelly@waypointmc.com](mailto:shelly@waypointmc.com). Don't hesitate to contact me if you have any questions.

We hope you can join us in May!

Best regards,

Shelly Otenbaker  
escar USA 2021 Project Manager  
[shelly@waypointmc.com](mailto:shelly@waypointmc.com)

# escar USA 2021 Sponsorship Menu

## May 12-13

### **Keynote Sponsor: \$3,000 (1 available)**

- Company profile and logo included on the escar website
- Company logo on event log-in page
- Company logo featured on the event lobby page
- Company logo featured on the keynote session page
- Company logo included on the exhibit hall event page
- Recognition during keynote session by moderator
- One (1) virtual exhibit booth
- Four (4) full attendee registrations
- Option to purchase up to four (4) attendee registrations at a reduced rate of \$80

### **Session Sponsor: \$1,800 (4 available)**

- Company profile and logo included on the escar website
- Company logo on the event virtual agenda
- Company logo featured on the session page throughout the duration of the session
- Company logo included on the exhibit hall event page
- Recognition during session by moderator
- One (1) virtual exhibit booth
- Two (2) full attendee registrations
- Option to purchase up to two (2) attendee registrations at a reduced rate of \$80

### **Conference Exhibitor: \$1,000 (10 available)**

- Company profile and logo included on the escar website
- Company logo included on the exhibit hall event page
- One (1) virtual exhibit booth
- Two (2) full attendee registrations
- Option to purchase up to two (2) attendee registrations at a reduced rate of \$80

### **Virtual Exhibit Details**

- Customized virtual booth featuring
  - Images (up to 2)
  - Logo
  - Videos (up to 2)
  - Link to social media/website/landing pages
  - Company and product fact sheets
- Ability to engage privately with booth visitors during the event
- Post-event report including contact information of individuals who visited your company's exhibit
- The exhibitor portal will open April 12, 2021 and asset specifications will be made available prior to this time

# Sponsor Registration Form

## escar USA, May 12-13, 2021

Please select from the following sponsorship packages and indicate your contact and billing address. Email the completed form to [shelly@waypointmc.com](mailto:shelly@waypointmc.com).

\_\_\_\_\_ **Keynote Sponsorship**

\_\_\_\_\_ **Session Sponsorship**

\_\_\_\_\_ **Conference Exhibitor**

Please indicate if you would like to purchase additional registrations at the discounted price of \$80 each. NOTE: discounted registrations **cannot** be added once your sponsor form is processed.

\_\_\_ **One (1) additional registration (for a total of three)**

\_\_\_ **Two (2) additional registrations (for a total of four)**

Keynote Sponsorship only

\_\_\_ **Three (3) additional registrations (for a total of five)**

\_\_\_ **Four (4) additional registrations (for a total of six)**

### Contact and Billing Information

Company Name:

Email:

Your Name:

Phone:

Billing Contact:

Billing Address:

Signature:

Date: