

escar
Embedded Security
in Cars



Hosted by:

ETAS

June 20-22, 2023
Saint John's Resort
(formerly the Inn at St. John's)
Plymouth, Michigan

2023 SPONSORSHIP GUIDE

Table Top Sponsor: \$5,500 (10 available)

- One (1) six-foot display table with two chairs
- Company logo included on the escar website
- Ability to distribute branded giveaway at tabletop
- Company logo included in sponsor/exhibitor section of event materials
- Company announced as escar event sponsor
- Two (2) full attendee registrations (including meals)
- Option to purchase up to two (2) additional full attendee registrations at a 20% discount

Cocktail Hour Sponsorship: \$4,500 + Food/Beverage Cost (2 available)

- Company logo displayed on cocktail hour signage
- Ability to distribute branded giveaways to cocktail hour participants
- Company logo included on the escar website
- Company logo included in sponsor/exhibitor section of event materials
- Company announced as cocktail hour sponsor
- Two (2) full attendee registrations (including meals)
- Option to purchase up to two (2) additional full attendee registrations at a 20% discount

2023 SPONSORSHIP GUIDE

Lunch Sponsorship: \$4,000 (2 available)

- Company logo displayed on lunch signage
- Ability to distribute branded giveaways to lunch participants
- Company logo included on the escar website
- Company logo included in sponsor/exhibitor section of event materials
- Company announced as lunch sponsor during the session
- Option to upgrade food options for additional food and beverage fee
- One (1) full attendee registration (including meals)
- Option to purchase up to two (2) additional full attendee registrations at a 20% discount

Breakfast Sponsorship: \$4,000 (2 available)

- Company logo displayed on lunch signage
- Ability to distribute branded giveaways to lunch participants
- Company logo included on the escar website
- Company logo included in sponsor/exhibitor section of event materials
- Company announced as lunch sponsor during the session
- Option to upgrade food options for additional food and beverage fee
- One (1) full attendee registration (including meals)
- Option to purchase up to two (2) additional full attendee registrations at a 20% discount

Break Sponsorship: \$2,500 (4 available)

- Company logo included on the escar website
- Company logo included in sponsor/exhibitor section of event materials
- Company announced as break sponsor during the session
- One (1) full attendee registration (including meals)
- Option to purchase up to two (2) additional full attendee registrations at a 20% discount

Digital Event Guide Sponsor: \$3,000

- Company logo included on the escar website
- Company logo included in sponsor/exhibitor section of event materials
- Company logo within the header of the Digital Event Guide and included on Digital Event Guide signage (available on all tables within the conference room)
- Company announced as Digital Event Guide sponsor
- One (1) full attendee registration (including meals)
- Option to purchase up to two (2) additional full attendee registrations at a 20% discount