

Invitation to sponsor escar USA 2018

ETAS and ESCRYPPT invite you to sponsor the escar USA 2018 security in cars conference on Wednesday and Thursday, June 20 and 21, 2018. The event will be held at The Ann Arbor Marriott Ypsilanti at Eagle Crest in Ypsilanti, Michigan. Last year we had over 300 attendees. Additional event information is available at www.escar.info/usa.

Please see the attached "escar USA 2018 Sponsorship Menu" for the various sponsorship packages and what each package includes. If you are interested in the exhibit display option, please note that there are 16 display tables available. Exhibitors will be accepted in the order of incoming registrations and will be able to choose their desired table location in the same order.

To register, please complete the attached Sponsor Registration Form and email it to bruce.oree@etas.com. Don't hesitate to contact me if you have any questions.

We hope you can join us!

Best regards



Bruce Oree
Marketing Communication Specialist
escar USA 2018 Event Coordinator/Sponsorships
bruce.oree@etas.com

escar USA 2018 Sponsorship Menu

Exhibit Display: \$3,500 (16 available) --* see enclosed floorplan

- One 6' x 30" display table with two chairs
- 2 full attendee registrations – (incl. continental breakfast and lunch for both days and dinner on Wednesday evening)
- Option to purchase up to two additional full attendee registrations at a reduced rate of \$400.
- Your company profile and logo included on the escar website (submit as soon as possible to ensure maximum exposure)
- Your company's information and logo included in the exhibitor section of the event materials (must submit by June 1 to ensure inclusion)

Cocktail hour sponsor: \$3,500 (1 available)

- Your company logo displayed on table tents during the cocktail hour
- Bring your branded giveaways to hand out during the cocktail hour (optional)
- 2 full attendee registrations – (incl. continental breakfast and lunch for both days and dinner on Wednesday evening)
- Option to purchase up to two additional full attendee registrations at a reduced rate of \$400.
- Your company profile and logo included on the escar website (submit as soon as possible to ensure maximum exposure)
- Your company's information and logo included in the exhibitor section of the event materials (must submit by June 1 to ensure inclusion)

Lunch sponsor: \$3,500 (2 available, Day 1 and Day 2)

- Your company logo displayed on table tents during lunch
- Distribute your branded giveaway on the lunch tables (optional)
- 2 full attendee registrations, incl. continental breakfast and lunch for both days and dinner on Wednesday evening
- Option to purchase up to two additional full attendee registrations at a reduced rate of \$400.
- Your company profile and logo included on the escar website (submit as soon as possible to ensure maximum exposure)
- Your company's information and logo included in the exhibitor section of the event materials (must submit by June 1 to ensure inclusion)

Conference supporter: \$2,000

- 2 full attendee registrations, incl. continental breakfast and lunch for both days and dinner on Wednesday evening
- Your company profile and logo included on the escar website (submit as soon as possible to ensure maximum exposure)
- Your company's information and logo included in the exhibitor section of the event materials (must submit by June 1 to ensure inclusion)

Sponsor Registration Form escar USA, June 20-21, 2018

Please **select from the following sponsorship packages** (refer to the included Sponsorship Menu for more information) and indicate your contact and billing address. Email the completed form to bruce.oree@etas.com.

1. Exhibit Display, \$3,500

Indicate your table preference (refer to the included room layout). (1st preference, Table No. _____
2nd preference, Table No. _____)

2. Cocktail Hour Sponsor, \$3,500

3. Lunch Sponsor Day 1, \$3,500

4. Lunch Sponsor Day 2, \$3,500

Options 1 – 4 above include two (2) full registrations; Please indicate if you would like to purchase up to two (2) additional full registrations at the discounted price of \$400 each: One (1) additional registration (for a total of three); two (2) additional registrations (for a total of four).

Note that \$400 registrations cannot be added after your sponsor form has been processed.

5. Conference Supporter, \$2,000

Your contact and billing information:

Company/University/Organization Name:

Your Name:

Email:

Phone:

Billing Contact:

Billing Address:

Your Signature:

Date:

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